

REAL ESTATE INVESTORS *

POSTAL AND EMAIL

6/20/2017

139A

List Broker Discount 25% - More Information

| | | |
|-----------|-----------------------------------|------------|
| 1,785,620 | Total Collateral Mortgage Holders | \$85.00/M |
| 1,564,982 | With Phone Numbers | \$105.00/M |
| 388,194 | Opt-In Email Addresses | \$125.00/M |

TITLE

* **Collateralized Mortgage Obligations (CMO) Holders & Prospects**

DESCRIPTION

Affluent individuals who have invested in or inquired to invest into a CMO. These CMO opportunities have been offered through a financial planning institution. This investment offer is secured by real estate.

PROFILE

| | |
|--------------------|--------------|
| Average Age: | 58 |
| Average Income: | \$125,000.00 |
| Average Net Worth: | \$780,000.00 |

SOURCES

- Investment Questionnaires
- Seminar Attendees
- Direct Mail
- Subscriptions
- Newsletters
- Real Estate Transactions
- Telemarketing
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017

Next Update: 9/2017

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 6/2017

DATE

6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE

N/A

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

ADDITIONAL SELECTIONS

| | |
|-------------------------|-----------|
| NET WORTH | \$10.00/M |
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

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