

REAL ESTATE INVESTORS ***POSTAL AND EMAIL**

12/20/2017

139A

List Broker Discount 25% - More Information

1,785,620	Total Collateral Mortgage Holders	\$85.00/M
1,564,982	With Phone Numbers	\$105.00/M
388,194	Opt-In Email Addresses	\$125.00/M

TITLE*** Collateralized Mortgage Obligations (CMO) Holders & Prospects****DESCRIPTION**

Affluent individuals who have invested in or inquired to invest into a CMO. These CMO opportunities have been offered through a financial planning institution. This investment offer is secured by real estate.

PROFILE

Average Age:	58
Average Income:	\$125,000.00
Average Net Worth:	\$780,000.00

SOURCES

- Investment Questionnaires
- Seminar Attendees
- Direct Mail
- Subscriptions
- Newsletters
- Real Estate Transactions
- Telemarketing
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 12/2017

Next Update: 3/2018

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate

**data owner:**

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 12/2017**DATE**

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

N/A

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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