REAL ESTATE INVESTORS *			
POSTAL AND EMAIL		6/20/2018	139A
List Broker Discount 25% - More Information		0/20/2010	1354
1,785,620 Total Collateral Mortgage Holders	\$85.00/M	Counts thru 6/2018	
1,564,982 With Phone Numbers	\$105.00/M	DATE	
388,194 Opt-In Email Addresses	\$125.00/M	6/2018 UPDATED 6/2018 CONFIRMED	
TITLE * Collateralized Mortgage Obligations (CMO) Holders & Prospects		UNIT OF SALE N/A	
	,	GENDER	
DESCRIPTION		90% MALE	
Affluent individuals who have invested in or inquired to invest into a CMO. These CMO opportunities have been offered through a financial planning institution. This investment offer is secured by real estate.		10% FEMALE	
		SOURCES DIRECT RESPONSE	
		DIRECT MAIL	
PROFILE		OPT-IN EMAIL	
Average Age: 58			
Average Income: \$125,000.00		ADDRESSING	
Average Net Worth: \$780,000.00		4 - UP CHESHIRE	
		P.S. LABELS	
<u>SOURCES</u>		3 1/2 DISKETTE CD ROM	
Investment Questionnaires		E - MAIL / FTP	
Seminar Attendees		EMAIL - DEPLOYMENT	
Direct Mail		EMAIL - PERSONALIZATION	
Subscriptions			
Newsletters		SELECTIONS	
Real Estate Transactions		AGE	N/C
Telemarketing		INCOME SELECT	N/C
Proprietary Sources		PHONE NUMBER	\$20.00/M
Opt-In Email		ZIP/SCF/COUNTY/STATE P.S. LABELS	\$7.00/M \$10.00/M
		3 X 5 INDEX CARDS	\$10.00/M \$35.00/M
		3 1/2 DISKETTE	\$50.00/F
		CD ROM	\$50.00/F
		E - MAIL / FTP	\$50.00/F
		ADDITIONAL SELECTIONS	
		NET WORTH	\$10.00/M
		GENDER	\$5.00/M
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		KEY CODING CARRIER RT. SORT.	\$5.00/M
Updated Quarterly		BAR CODING	\$10.00/M \$10.00/M
Last Update: 6/2018		EMAIL - DEPLOYMENT	\$10.00/M \$25.00/M
Next Update: 9/2018		EMAIL - PERSONALIZATION	\$25.00/M
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate		contact:	
		800-628-7806 usa	
		800-541-8540 canada	
data owner:		412-782-1109 fax 412-782-2360 in pa	
		412-782-2360 In pa sales@wsponton.com	
s ws ponton		www.wsponton.com	
		3030 william pitt way	
DATA+ MARKETING SOLU	NONS 100 YEARS	pittsburgh pa 15238	
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