

**REAL ESTATE INVESTORS \*****POSTAL AND EMAIL**

139A

List Broker Discount 25% - More Information

1,785,620	Total Collateral Mortgage Holders	\$85.00/M
1,564,982	With Phone Numbers	\$105.00/M
388,194	Opt-In Email Addresses	\$125.00/M

**Updated**

Quarterly

**TITLE****\* Collateralized Mortgage Obligations (CMO) Holders & Prospects****UNIT OF SALE**

N/A

**DESCRIPTION**

Affluent individuals who have invested in or inquired to invest into a CMO. These CMO opportunities have been offered through a financial planning institution. This investment offer is secured by real estate.

**GENDER**

90% MALE

10% FEMALE

**PROFILE**

Average Age:	58
Average Income:	\$125,000.00
Average Net Worth:	\$780,000.00

**SOURCES**

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

**SOURCES**

Investment Questionnaires  
Seminar Attendees  
Direct Mail  
Subscriptions  
Newsletters  
Real Estate Transactions  
Telemarketing  
Proprietary Sources  
Opt-In Email

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate

**data owner:**

**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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