

REAL ESTATE INVESTORS *		6/20/2017		141A	
POSTAL and EMAIL					
List Broker Discount 25% - More Information		Counts thru 6/2017			
732,428 Investors, With Deposits In Savings Accounts \$105.00/M		<u>DATE</u>			
649,821 With Phone Numbers \$125.00/M		6/2017 UPDATED			
159,230 Opt-In Email Addresses \$145.00/M		6/2017 CONFIRMED			
<u>TITLE</u>		<u>UNIT OF SALE</u>			
* Investors, With Deposits In Savings Accounts		\$10,000.00 AVERAGE			
<u>DESCRIPTION</u>		<u>GENDER</u>			
Investors with a high net worth and high income. These investors have either invested in or inquired to invest in a savings account for a minimum of \$10,000.00 within the last 12 months.		90% MALE			
		10% FEMALE			
<u>PROFILE</u>		<u>SOURCES</u>			
Average Age: 54		DIRECT RESPONSE			
Average Income: \$85,000.00		DIRECT MAIL			
Average Net Worth: \$180,000.00		OPT-IN EMAIL			
<u>SOURCES</u>		<u>ADDRESSING</u>			
Investment Questionnaires		4 - UP CHESHIRE			
Telemarketing		P.S. LABELS			
Seminar Attendees		3 1/2 DISKETTE			
Real Estate Transactions		CD ROM			
Subscriptions		E - MAIL / FTP			
Direct Mail		EMAIL - DEPLOYMENT			
Proprietary Sources		EMAIL - PERSONALIZATION			
Opt-In Email		<u>SELECTIONS</u>			
		AGE		N/C	
		INCOME SELECT		N/C	
		PHONE NUMBER		\$20.00/M	
		ZIP/SCF/COUNTY/STATE		\$7.00/M	
		P.S. LABELS		\$10.00/M	
		3 X 5 INDEX CARDS		\$35.00/M	
		3 1/2 DISKETTE		\$50.00/F	
		CD ROM		\$50.00/F	
		E - MAIL / FTP		\$50.00/F	
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		<u>ADDITIONAL SELECTIONS</u>			
Updated Quarterly		NET WORTH		\$10.00/M	
Last Update: 6/2017		GENDER		\$5.00/M	
Next Update: 9/2017		KEY CODING		\$5.00/M	
Delivery: Within 24 Hours		CARRIER RT. SORT.		\$10.00/M	
Shipping & Handling: \$25.00 Flat Rate		BAR CODING		\$10.00/M	
		EMAIL - DEPLOYMENT		\$25.00/M	
		EMAIL - PERSONALIZATION		\$25.00/M	
data owner:		contact:			
		800-628-7806 usa			
		800-541-8540 canada			
		412-782-1109 fax			
		412-782-2360 in pa			
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