

REAL ESTATE INVESTORS ***POSTAL and EMAIL**

3/20/2018

141A

List Broker Discount 25% - More Information

| | | |
|---------|--|------------|
| 732,428 | Investors, With Deposits In Savings Accounts | \$105.00/M |
| 649,821 | With Phone Numbers | \$125.00/M |
| 159,230 | Opt-In Email Addresses | \$145.00/M |

TITLE*** Investors, With Deposits In Savings Accounts****DESCRIPTION**

Investors with a high net worth and high income. These investors have either invested in or inquired to invest in a savings account for a minimum of \$10,000.00 within the last 12 months.

PROFILE

| | |
|--------------------|--------------|
| Average Age: | 54 |
| Average Income: | \$85,000.00 |
| Average Net Worth: | \$180,000.00 |

SOURCES

- Investment Questionnaires
- Telemarketing
- Seminar Attendees
- Real Estate Transactions
- Subscriptions
- Direct Mail
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

**Counts thru 3/2018****DATE**

3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

ADDITIONAL SELECTIONS

| | |
|-------------------------|-----------|
| NET WORTH | \$10.00/M |
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238