

**REAL ESTATE INVESTORS \*****POSTAL and EMAIL**

6/20/2018

141A

List Broker Discount 25% - More Information

732,428	Investors, With Deposits In Savings Accounts	\$105.00/M
649,821	With Phone Numbers	\$125.00/M
159,230	Opt-In Email Addresses	\$145.00/M

**TITLE****\* Investors, With Deposits In Savings Accounts****DESCRIPTION**

Investors with a high net worth and high income. These investors have either invested in or inquired to invest in a savings account for a minimum of \$10,000.00 within the last 12 months.

**PROFILE**

Average Age:	54
Average Income:	\$85,000.00
Average Net Worth:	\$180,000.00

**SOURCES**

- Investment Questionnaires
- Telemarketing
- Seminar Attendees
- Real Estate Transactions
- Subscriptions
- Direct Mail
- Proprietary Sources
- Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS****Updated Quarterly**

Last Update: 6/2018  
Next Update: 9/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate

**data owner:**

**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

**Counts thru 6/2018****DATE**

6/2018 UPDATED  
6/2018 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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