

Small Business Owners who have Inquired About Commercial Loans

6/20/2017

142A

List Broker Discount 25% - More Information

3,413,168	Small Business Owners who have Inquired about Commercial Loans	\$85.00/M
3,278,582	With Phone Numbers	\$105.00/M
3,175,856	Opt-In Email Addresses	\$210.00/M

Counts thru 6/2017

DATE

6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Owners of Small Businesses who Have Responded to, or Are Prospects to Respond to Advertisements for Commercial Loans Or Mortgages.

DESCRIPTION

Small business owners who have expressed an interest or requested information for commercial mortgages or loans. These businesses range from heavy manufacturing to business and professional services.

PROFILE

Average Age:	54
Average Income:	\$95,000.00
Average Net Worth:	\$265,000.00

SOURCES

Investment Questionnaires
Telemarketing
Direct Mail
Seminar Attendees
Real Estate Transactions
Business Purchases
Subscriptions
Newsletters
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017
Next Update: 9/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238