

## Small Business Owners who have Inquired About Commercial Loans

12/20/2017

142A

List Broker Discount 25% - More Information

|           |  |            |
|-----------|--|------------|
| 3,413,168 | Small Business Owners who have Inquired about Commercial Loans | \$85.00/M  |
| 3,278,582 | With Phone Numbers   | \$105.00/M |
| 3,175,856 | Opt-In Email Addresses   | \$210.00/M |

**TITLE**

**Owners of Small Businesses who Have Responded to, or Are Prospects to Respond to Advertisements for Commercial Loans Or Mortgages.**

**DESCRIPTION**

Small business owners who have expressed an interest or requested information for commercial mortgages or loans. These businesses range from heavy manufacturing to business and professional services.

**PROFILE**

|                    |              |
|--------------------|--------------|
| Average Age:       | 54           |
| Average Income:    | \$95,000.00  |
| Average Net Worth: | \$265,000.00 |

**SOURCES**

- Investment Questionnaires
- Telemarketing
- Direct Mail
- Seminar Attendees
- Real Estate Transactions
- Business Purchases
- Subscriptions
- Newsletters
- Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 12/2017  
Next Update: 3/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate

**data owner:**



ws ponton

DATA + MARKETING SOLUTIONS | 100 YEARS



**Counts thru 12/2017**

**DATE**

12/2017 UPDATED  
12/2017 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

|                      |           |
|----------------------|-----------|
| AGE                  | N/C       |
| INCOME SELECT        | N/C       |
| PHONE NUMBER         | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M  |
| P.S. LABELS          | \$10.00/M |
| 3 X 5 INDEX CARDS    | \$35.00/M |
| 3 1/2 DISKETTE       | \$50.00/F |
| CD ROM               | \$50.00/F |
| E - MAIL / FTP       | \$50.00/F |

**ADDITIONAL SELECTIONS**

|                         |           |
|-------------------------|-----------|
| NET WORTH               | \$10.00/M |
| GENDER                  | \$5.00/M  |
| KEY CODING              | \$5.00/M  |
| CARRIER RT. SORT.       | \$10.00/M |
| BAR CODING              | \$10.00/M |
| EMAIL - DEPLOYMENT      | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

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