

Small Business Owners who have Inquired About Commercial Loans

3/20/2018

142A

List Broker Discount 25% - More Information

3,413,168	Small Business Owners who have Inquired about Commercial Loans	\$85.00/M
3,278,582	With Phone Numbers	\$105.00/M
3,175,856	Opt-In Email Addresses	\$210.00/M

TITLE

Owners of Small Businesses who Have Responded to, or Are Prospects to Respond to Advertisements for Commercial Loans Or Mortgages.

DESCRIPTION

Small business owners who have expressed an interest or requested information for commercial mortgages or loans. These businesses range from heavy manufacturing to business and professional services.

PROFILE

Average Age:	54
Average Income:	\$95,000.00
Average Net Worth:	\$265,000.00

SOURCES

- Investment Questionnaires
- Telemarketing
- Direct Mail
- Seminar Attendees
- Real Estate Transactions
- Business Purchases
- Subscriptions
- Newsletters
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton

DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 3/2018

DATE

3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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