

Small Business Owners who have Inquired About Commercial Loans

142A

List Broker Discount 25% - More Information

3,413,168	Small Business Owners who have Inquired about Commercial Loans	\$85.00/M
3,278,582	With Phone Numbers	\$105.00/M
3,175,856	Opt-In Email Addresses	\$210.00/M

Updated

Quarterly

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE

10% FEMALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Owners of Small Businesses who Have Responded to, or Are Prospects to Respond to Advertisements for Commercial Loans Or Mortgages.

DESCRIPTION

Small business owners who have expressed an interest or requested information for commercial mortgages or loans. These businesses range from heavy manufacturing to business and professional services.

PROFILE

Average Age:	54
Average Income:	\$95,000.00
Average Net Worth:	\$265,000.00

SOURCES

- Investment Questionnaires
- Telemarketing
- Direct Mail
- Seminar Attendees
- Real Estate Transactions
- Business Purchases
- Subscriptions
- Newsletters
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton

DATA + MARKETING SOLUTIONS | 100 YEARS

800-628-7806 usa
 800-541-8540 canada
 412-782-1109 fax
 412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
 3030 william pitt way
 pittsburgh pa 15238