COMMERCIAL REAL ESTATE INVESTORS AND QUALIFIED RESPONDERS - POSTAL and EMAIL

6/20/2017   **143A**

List Broker Discount 25% - More Information

904,492	Commercial Real Estate Investors & Responders	$85.00/M
274,921	Opt-In Email Addresses	$125.00/M

Counts thru 6/2017

DATE
6/2017 UPDATED
6/2017 CONFIRMED

TITLE
 * **Commercial Real Estate Investors and Qualified Responders**

UNIT OF SALE
$10,000.00 AVERAGE

GENDER
90% MALE
10% FEMALE

DESCRIPTION
Wealthy investors, who have the financial ability to invest in mini malls
and strip malls. These aggressive investors are attracted to high return
and secured real estate investment opportunities of mini and strip malls.
These sophisticated investors make their own decisions when investing
in mini malls, strip malls and other types of commercial real estate.

SOURCES
DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING
4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

PROFILE

Average Age:	61
Average Income:	$210,000.00
Average Net Worth:	$1,800,000.00

SOURCES
Investment Questionnaires
Telemarketing
Seminar Attendees
Real Estate Transactions
Telemarketing
Proprietary Sources
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	$20.00/M
ZIP/SCF/COUNTY/STATE	$7.00/M
P.S. LABELS	$10.00/M
3 X 5 INDEX CARDS	$35.00/M
3 1/2 DISKETTE	$50.00/F
CD ROM	$50.00/F
E - MAIL / FTP	$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	$10.00/M
GENDER	$5.00/M
KEY CODING	$5.00/M
CARRIER RT. SORT.	$10.00/M
BAR CODING	$10.00/M
EMAIL - DEPLOYMENT	$25.00/M
EMAIL - PERSONALIZATION	$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly
Last Update: 6/2017
Next Update: 9/2017

Delivery: Within 24 Hours
Shipping & Handling: $25.00 Flat Rate

DMA
Member

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