COMMERCIAL REAL ESTATE INVESTORS AND QUALIFIE RESPONDERS - POSTAL and EMAIL		1424
List Broker Discount 25% - More Information	9/20/2017	143A
	Counts thru 9/2017	
904,492 Commercial Real Estate Investors & Responders \$85.00/M		
274,921 Opt-In Email Addresses \$125.00/M		
	9/2017 UPDATED	
	9/2017 CONFIRMED	
* Commercial Real Estate Investors and Qualified Responders	UNIT OF SALE	
	\$10,000.00 AVERAGE	
	<u>GENDER</u>	
DESCRIPTION	90% MALE	
Wealthy investors, who have the financial ability to invest in mini malls	10% FEMALE	
and strip malls. These aggressive investors are attracted to high return and secured real estate investment opportunities of mini and strip malls.	SOURCES	
These sophisticated investors make their own decisions when investing	DIRECT RESPONSE	
in mini malls, strip malls and other types of commercial real estate.	DIRECT MAIL	
	OPT-IN EMAIL	
	ADDRESSING	
PROFILE	4 - UP CHESHIRE	
Average Age: 61	P.S. LABELS	
Average Income: \$210,000.00 Average Net Worth: \$1,800,000.00	3 1/2 DISKETTE CD ROM	
Average Net Worth. \$1,800,000.00	E - MAIL / FTP	
	EMAIL - DEPLOYMENT	
	EMAIL - PERSONALIZATION	
SOURCES		
Investment Questionnaires	SELECTIONS	
Telemarketing	AGE	N/C
Seminar Attendees		N/C
Real Estate Transactions Telemarketing	PHONE NUMBER ZIP/SCF/COUNTY/STATE	\$20.00/M \$7.00/M
Proprietary Sources	P.S. LABELS	\$10.00/M
Opt-In Email	3 X 5 INDEX CARDS	\$35.00/M
	3 1/2 DISKETTE	\$50.00/F
	CD ROM	\$50.00/F
	E - MAIL / FTP	\$50.00/F
	ADDITIONAL SELECTIONS	¢10 00 / M
	NET WORTH GENDER	\$10.00/M \$5.00/M
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS	KEY CODING	\$5.00/M
	CARRIER RT. SORT.	\$10.00/M
Updated Quarterly	BAR CODING	\$10.00/M
Last Update: 9/2017	EMAIL - DEPLOYMENT	\$25.00/M
Next Update: 12/2017	EMAIL - PERSONALIZATION	\$25.00/M
Delivery: Within 24 Hours	contact:	
Shipping & Handling: \$25.00 Flat Rate	800-628-7806 usa 800-541-8540 canada	
	412-782-1109 fax	
	412-782-2360 in pa	
mitoin ws pointoin	sales@wsponton.com	
	www.wsponton.com	
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	pittsburgh pa 15238	