

**COMMERCIAL REAL ESTATE INVESTORS AND QUALIFIED RESPONDERS - POSTAL and EMAIL**

12/20/2017

143A

List Broker Discount 25% - More Information

904,492 Commercial Real Estate Investors & Responders \$85.00/M  
 274,921 Opt-In Email Addresses \$125.00/M

**Counts thru 12/2017**

**DATE**

12/2017 UPDATED  
 12/2017 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
 10% FEMALE

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP  
 EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

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**TITLE**

\* **Commercial Real Estate Investors and Qualified Responders**

**DESCRIPTION**

Wealthy investors, who have the financial ability to invest in mini malls and strip malls. These aggressive investors are attracted to high return and secured real estate investment opportunities of mini and strip malls. These sophisticated investors make their own decisions when investing in mini malls, strip malls and other types of commercial real estate.

**PROFILE**

Average Age:	61
Average Income:	\$210,000.00
Average Net Worth:	\$1,800,000.00

**SOURCES**

Investment Questionnaires  
 Telemarketing  
 Seminar Attendees  
 Real Estate Transactions  
 Telemarketing  
 Proprietary Sources  
 Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 12/2017  
 Next Update: 3/2018

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
 DATA + MARKETING SOLUTIONS | 100 YEARS

