

REAL ESTATE INVESTORS *		6/20/2017		144A
POSTAL and EMAIL				
List Broker Discount 25% - More Information		Counts thru 6/2017		
4,536,218 Private Mortgage Holders & Prospects	\$105.00/M	DATE		
4,284,534 With Phone Numbers	\$125.00/M	6/2017 UPDATED		
789,302 Opt-In Email Addresses	\$145.00/M	6/2017 CONFIRMED		
TITLE		UNIT OF SALE		
* Private Mortgage Holders/Inquirers & Prospects		\$10,000.00 AVERAGE		
DESCRIPTION		GENDER		
Individual real estate investors who hold a note or notes on residential or commercial properties. These investors receive payments directly from the individual who is planning to purchase the property. Real estate note holders usually carry the note for the entire length of the payment term.		90% MALE		
		10% FEMALE		
PROFILE		SOURCES		
Average Age: 56		DIRECT RESPONSE		
Average Income: \$105,000.00		DIRECT MAIL		
Average Net Worth: \$375,000.00		OPT-IN EMAIL		
SOURCES		ADDRESSING		
Real Estate Transactions		4 - UP CHESHIRE		
Direct Mail		P.S. LABELS		
Seminar Attendees		3 1/2 DISKETTE		
Subscriptions		CD ROM		
Newsletters		E - MAIL / FTP		
Telemarketing		EMAIL - DEPLOYMENT		
Investment Questionnaires		EMAIL - PERSONALIZATION		
Proprietary Sources		SELECTIONS		
Opt-In Email		AGE N/C		
		INCOME SELECT N/C		
		PHONE NUMBER \$20.00/M		
		ZIP/SCF/COUNTY/STATE \$7.00/M		
		P.S. LABELS \$10.00/M		
		3 X 5 INDEX CARDS \$35.00/M		
		3 1/2 DISKETTE \$50.00/F		
		CD ROM \$50.00/F		
		E - MAIL / FTP \$50.00/F		
		ADDITIONAL SELECTIONS		
		NET WORTH \$10.00/M		
		GENDER \$5.00/M		
		KEY CODING \$5.00/M		
		CARRIER RT. SORT. \$10.00/M		
		BAR CODING \$10.00/M		
		EMAIL - DEPLOYMENT \$25.00/M		
		EMAIL - PERSONALIZATION \$25.00/M		
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		contact:		
Updated Quarterly		800-628-7806 usa		
Last Update: 6/2017		800-541-8540 canada		
Next Update: 9/2017		412-782-1109 fax		
Delivery: Within 24 Hours		412-782-2360 in pa		
Shipping & Handling: \$25.00 Flat Rate		sales@wsponton.com		
data owner:		www.wsponton.com		
 ws ponton DATA + MARKETING SOLUTIONS 100 YEARS		3030 william pitt way		
		pittsburgh pa 15238		