# REAL ESTATE INVESTORS \* **POSTAL and EMAIL**

List Broker Discount 25% - More Information

4,536,218 Private Mortgage Holders & Prospects \$105.00/M 4,284,534 With Phone Numbers \$125.00/M 789,302 Opt-In Email Addresses \$145.00/M

# DATE

9/2017 UPDATED 9/2017 CONFIRMED

9/20/2017

Counts thru 9/2017

144A

## **UNIT OF SALE**

\$10,000.00 AVERAGE

#### **GENDER**

90% MALE 10% FEMALE

### SOURCES

**DIRECT RESPONSE** DIRECT MAIL OPT-IN EMAIL

### ADDRESSING

4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP **EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION** 

# **SELECTIONS**

AGE N/C **INCOME SELECT** N/C PHONE NUMBER \$20.00/M \$7.00/M ZIP/SCF/COUNTY/STATE \$10.00/M P.S. LABELS 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F \$50.00/F E - MAIL / FTP

### ADDITIONAL SELECTIONS

**NET WORTH** \$10.00/M **GENDER** \$5.00/M **KEY CODING** \$5.00/M \$10.00/M CARRIER RT. SORT. \$10.00/M BAR CODING EMAIL - DEPLOYMENT \$25.00/M **EMAIL - PERSONALIZATION** \$25.00/M

# contact:

800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238

#### TITLE

# \* Private Mortgage Holders/Inquirers & Prospects

## **DESCRIPTION**

Individual real estate investors who hold a note or notes on residential or commercial properties. These investors receive payments directly from the individual who is planning to purchase the property. Real estate note holders usually carry the note for the entire length of the payment term.

## **PROFILE**

Average Age: 56 Average Income: \$105,000.00 Average Net Worth: \$375,000.00

## **SOURCES**

**Real Estate Transactions** 

Direct Mail

Seminar Attendees

Subscriptions

Newsletters

**Telemarketing** 

**Investment Questionnaires** 

**Proprietary Sources** 

Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

# **Updated Quarterly**

Last Update: 9/2017 Next Update: 12/2017

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate



### data owner:

