

REAL ESTATE INVESTORS ***POSTAL and EMAIL**

12/20/2017

144A

List Broker Discount 25% - More Information

4,536,218 Private Mortgage Holders & Prospects	\$105.00/M
4,284,534 With Phone Numbers	\$125.00/M
789,302 Opt-In Email Addresses	\$145.00/M

Counts thru 12/2017**DATE**

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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TITLE*** Private Mortgage Holders/Inquirers & Prospects****DESCRIPTION**

Individual real estate investors who hold a note or notes on residential or commercial properties. These investors receive payments directly from the individual who is planning to purchase the property. Real estate note holders usually carry the note for the entire length of the payment term.

PROFILE

Average Age:	56
Average Income:	\$105,000.00
Average Net Worth:	\$375,000.00

SOURCES

Real Estate Transactions
Direct Mail
Seminar Attendees
Subscriptions
Newsletters
Telemarketing
Investment Questionnaires
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

**data owner:**

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS