# REAL ESTATE INVESTORS \* POSTAL and EMAIL

List Broker Discount 25% - More Information

4,536,218Private Mortgage Holders & Prospects\$105.00/M4,284,534With Phone Numbers\$125.00/M789,302Opt-In Email Addresses\$145.00/M

## DATE

3/201 UPDATED 3/2018 CONFIRMED

3/20/2018

Counts thru 3/2018

144A

## **UNIT OF SALE**

\$10,000.00 AVERAGE

#### **GENDER**

90% MALE 10% FEMALE

#### SOURCES

DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL

#### ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

## **SELECTIONS**

AGE N/C **INCOME SELECT** N/C PHONE NUMBER \$20.00/M \$7.00/M ZIP/SCF/COUNTY/STATE \$10.00/M P.S. LABELS 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F \$50.00/F E - MAIL / FTP

#### ADDITIONAL SELECTIONS

 NET WORTH
 \$10.00/M

 GENDER
 \$5.00/M

 KEY CODING
 \$5.00/M

 CARRIER RT. SORT.
 \$10.00/M

 BAR CODING
 \$10.00/M

 EMAIL - DEPLOYMENT
 \$25.00/M

 EMAIL - PERSONALIZATION
 \$25.00/M

## contact:

800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238

#### TITLE

## \* Private Mortgage Holders/Inquirers & Prospects

## **DESCRIPTION**

Individual real estate investors who hold a note or notes on residential or commercial properties. These investors receive payments directly from the individual who is planning to purchase the property. Real estate note holders usually carry the note for the entire length of the payment term.

## **PROFILE**

 Average Age:
 56

 Average Income:
 \$105,000.00

 Average Net Worth:
 \$375,000.00

## **SOURCES**

**Real Estate Transactions** 

Direct Mail

Seminar Attendees

Subscriptions

Newsletters

Telemarketing

**Investment Questionnaires** 

**Proprietary Sources** 

Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

## **Updated Quarterly**

Last Update: 3/2018 Next Update: 6/2018

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate



