


REAL ESTATE INVESTORS *		6/20/2017		146A
POSTAL AND EMAIL				
List Broker Discount 25% - More Information		Counts thru 6/2017		
123,488	Real Estate Investment Trust Inquirers	\$85.00/M	DATE	
54,545	Opt-In Email Addresses	\$125.00/M	6/2017 UPDATED	
			6/2017 CONFIRMED	
TITLE		UNIT OF SALE		
* Real Estate Investment Trust Inquirers		\$10,000.00 AVERAGE		
DESCRIPTION		GENDER		
Individuals who have invested in real estate trusts or have inquired to invest in real estate trusts. These investors are attracted to the collateralization of the investment offer. These wealthy investors have a high net worth and a high income and make their own investment and financial decisions.		90% MALE		
		10% FEMALE		
		SOURCES		
		DIRECT RESPONSE		
		DIRECT MAIL		
		OPT-IN EMAIL		
PROFILE		ADDRESSING		
Average Age:	58	4 - UP CHESHIRE		
Average Income:	\$120,000.00	P.S. LABELS		
Average Net Worth:	\$560,000.00	3 1/2 DISKETTE		
		CD ROM		
		E - MAIL / FTP		
		EMAIL - DEPLOYMENT		
		EMAIL - PERSONALIZATION		
SOURCES		SELECTIONS		
Investment Questionnaires		AGE	N/C	
Real Estate Transactions		INCOME SELECT	N/C	
Public Records		PHONE NUMBER	\$20.00/M	
Seminar Attendees		ZIP/SCF/COUNTY/STATE	\$7.00/M	
Telemarketing		P.S. LABELS	\$10.00/M	
Subscriptions		3 X 5 INDEX CARDS	\$35.00/M	
Direct Mail		3 1/2 DISKETTE	\$50.00/F	
Proprietary Sources		CD ROM	\$50.00/F	
Opt-In Email		E - MAIL / FTP	\$50.00/F	
		ADDITIONAL SELECTIONS		
		NET WORTH	\$10.00/M	
		GENDER	\$5.00/M	
		KEY CODING	\$5.00/M	
		CARRIER RT. SORT.	\$10.00/M	
		BAR CODING	\$10.00/M	
		EMAIL - DEPLOYMENT	\$25.00/M	
		EMAIL - PERSONALIZATION	\$25.00/M	
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		contact:		
Updated Quarterly		800-628-7806 usa		
Last Update: 6/2017		800-541-8540 canada		
Next Update: 9/2017		412-782-1109 fax		
		412-782-2360 in pa		
Delivery: Within 24 Hours		sales@wsponton.com		
Shipping & Handling: \$25.00 Flat Rate		www.wsponton.com		
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data owner:				
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