

REAL ESTATE INVESTORS *

POSTAL AND EMAIL

12/20/2017

146A

List Broker Discount 25% - More Information

123,488 Real Estate Investment Trust Inquirers \$85.00/M
54,545 Opt-In Email Addresses \$125.00/M

Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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TITLE

* Real Estate Investment Trust Inquirers

DESCRIPTION

Individuals who have invested in real estate trusts or have inquired to invest in real estate trusts. These investors are attracted to the collateralization of the investment offer. These wealthy investors have a high net worth and a high income and make their own investment and financial decisions.

PROFILE

Average Age: 58
Average Income: \$120,000.00
Average Net Worth: \$560,000.00

SOURCES

Investment Questionnaires
Real Estate Transactions
Public Records
Seminar Attendees
Telemarketing
Subscriptions
Direct Mail
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly
Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS