

# REAL ESTATE INVESTORS \*

## POSTAL AND EMAIL

6/20/2018

146A

List Broker Discount 25% - More Information

123,488 Real Estate Investment Trust Inquirers \$85.00/M  
54,545 Opt-In Email Addresses \$125.00/M

### Counts thru 6/2018

#### DATE

6/2018 UPDATED  
6/2018 CONFIRMED

#### UNIT OF SALE

\$10,000.00 AVERAGE

#### GENDER

90% MALE  
10% FEMALE

#### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

#### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

#### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

#### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

#### contact:

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#### TITLE

\* Real Estate Investment Trust Inquirers

#### DESCRIPTION

Individuals who have invested in real estate trusts or have inquired to invest in real estate trusts. These investors are attracted to the collateralization of the investment offer. These wealthy investors have a high net worth and a high income and make their own investment and financial decisions.

#### PROFILE

Average Age: 58  
Average Income: \$120,000.00  
Average Net Worth: \$560,000.00

#### SOURCES

Investment Questionnaires  
Real Estate Transactions  
Public Records  
Seminar Attendees  
Telemarketing  
Subscriptions  
Direct Mail  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

Updated Quarterly  
Last Update: 6/2018  
Next Update: 9/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS