

**REAL ESTATE INVESTORS + ACTIVE RESPONDERS FOR
RESIDENTIAL and COMMERCIAL PROPERTIES**

12/20/2017

147A

List Broker Discount 25% - More Information

1,624,503	Real Estate Investors/Responders	\$85.00/M
342,496	With Phone Numbers (DNC Suppressed)	\$125.00/M
76,542	Selecting The Largest	\$105.00/M
14,023	Largest Investors With Phone (DNC Suppressed)	\$125.00/M
445,276	Opt-In Email Addresses	\$125.00/M

Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

**Real Estate Investors & Active Responders
for Residential and Commercial Properties**

DESCRIPTION

This premium mailing list with optional opt-in email addresses is a collection of wealth active investors who are attracted to the security and yield of existing properties as well as real estate development opportunities. These individual investors have either requested information on or expressed an interest in real estate properties (wholly or on a fractional level). Their investment interests range from residential building like apartments or single family homes to commercial real estate and office complexes to land and industrial park developments. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	54
Average Income:	\$95,000.00
Average Net Worth:	\$280,000.00

SOURCES

- Investment Questionnaires
- Direct Mail
- Subscriptions
- Seminar Attendees
- Real Estate Transactions
- Public Records
- Telemarketing
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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