

**REAL ESTATE INVESTORS + ACTIVE RESPONDERS FOR  
RESIDENTIAL and COMMERCIAL PROPERTIES**

3/20/2018

147A

List Broker Discount 25% - More Information

1,624,503	Real Estate Investors/Responders	\$85.00/M
342,496	With Phone Numbers (DNC Suppressed)	\$125.00/M
76,542	Selecting The Largest	\$105.00/M
14,023	Largest Investors With Phone (DNC Suppressed)	\$125.00/M
445,276	Opt-In Email Addresses	\$125.00/M

**Counts thru 3/2018**

**DATE**

3/2018 UPDATED  
3/2018 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Real Estate Investors & Active Responders  
for Residential and Commercial Properties**

**DESCRIPTION**

This premium mailing list with optional opt-in email addresses is a collection of wealth active investors who are attracted to the security and yield of existing properties as well as real estate development opportunities. These individual investors have either requested information on or expressed an interest in real estate properties (wholly or on a fractional level). Their investment interests range from residential building like apartments or single family homes to commercial real estate and office complexes to land and industrial park developments. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	54
Average Income:	\$95,000.00
Average Net Worth:	\$280,000.00

**SOURCES**

- Investment Questionnaires
- Direct Mail
- Subscriptions
- Seminar Attendees
- Real Estate Transactions
- Public Records
- Telemarketing
- Proprietary Sources
- Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 3/2018  
Next Update: 6/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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