

**REAL ESTATE INVESTORS \*****POSTAL AND EMAIL**

3/20/2018

148A

List Broker Discount 25% - More Information

3,782,216	Real Estate Note Holders	\$105.00/M
3,143,821	With Phone Numbers	\$125.00/M
822,254	Opt-In Email Addresses	\$145.00/M

**Counts thru 3/2018****DATE**

3/2018 UPDATED  
3/2018 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP

EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

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**TITLE****\*Real Estate Note Holders/Inquirers & Prospects****DESCRIPTION**

Affluent individual investors who have invested in and currently hold a real estate note or have inquired to invest and hold real estate notes. These Individual investors make their own decisions regarding financial investment opportunities. They are attracted to long term investments backed by real estate with a moderate yield. These investors are liquid and have a substantial net worth which allows them to hold these notes and collect long term payments.

**PROFILE**

Average Age:	53
Average Income:	\$110,000.00
Average Net Worth:	\$580,000.00

**SOURCES**

Investment Questionnaires  
Real Estate Transactions  
Public Records  
Seminar Attendees  
Subscriptions  
Direct Mail  
Opt-In Email  
Telemarketing  
Proprietary Sources

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS****Updated Quarterly**

Last Update: 3/2018  
Next Update: 6/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate

**data owner:**

**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS