

REAL ESTATE INVESTORS ***POSTAL AND EMAIL**

6/20/2018

148A

List Broker Discount 25% - More Information

3,782,216	Real Estate Note Holders	\$105.00/M
3,143,821	With Phone Numbers	\$125.00/M
822,254	Opt-In Email Addresses	\$145.00/M

Counts thru 6/2018**DATE**

6/2018 UPDATED
6/2018 CONFIRMED

TITLE***Real Estate Note Holders/Inquirers & Prospects****UNIT OF SALE**

\$10,000.00 AVERAGE

DESCRIPTION

Affluent individual investors who have invested in and currently hold a real estate note or have inquired to invest and hold real estate notes. These Individual investors make their own decisions regarding financial investment opportunities. They are attracted to long term investments backed by real estate with a moderate yield. These investors are liquid and have a substantial net worth which allows them to hold these notes and collect long term payments.

GENDER

90% MALE
10% FEMALE

PROFILE

Average Age:	53
Average Income:	\$110,000.00
Average Net Worth:	\$580,000.00

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP

EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Investment Questionnaires
Real Estate Transactions
Public Records
Seminar Attendees
Subscriptions
Direct Mail
Opt-In Email
Telemarketing
Proprietary Sources

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 6/2018
Next Update: 9/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

**data owner:**

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238