

REAL ESTATE INVESTORS*

POSTAL and EMAIL

6/20/2017

149A

List Broker Discount 25% - More Information

2,419,726	Second Mortgage Holders	\$105.00/M
2,114,743	With Phone Numbers	\$125.00/M
656,714	Opt-In Email Addresses	\$145.00/M

Counts thru 6/2017

DATE

6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238

TITLE

***Second Mortgage Holders (Either Commercial or Residential)
Inquirers & Prospects**

DESCRIPTION

Individual real estate holders who presently have a second mortgage or have inquired to take a second mortgage.
These real estate owners have or requested second mortgage information for their home or for their business.

PROFILE

Average Age:	43
Average Income:	\$85,000.00
Average Net Worth:	\$195,000.00

SOURCES

Investment Questionnaires
Space Ads
Direct Mail
Public Records
Newsletters
Opt-In Email
Subscribers
Real Estate Transactions
Telemarketing
Proprietary Sources

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017
Next Update: 9/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS