REAL ESTATE INVESTORS*		
POSTAL and EMAIL	9/20/2017	149A
List Broker Discount 25% - More Information	3, 20, 2017	21071
2,419,726 Second Mortgage Holders \$105.00/M   2,114,743 With Phone Numbers \$125.00/M   656,714 Opt-In Email Addresses \$145.00/M	Counts thru 9/2017 DATE 9/2017 UPDATED 9/2017 CONFIRMED	
TITLE *Second Mortgage Holders (Either Commercial or Residential) Inquirers & Prospects	<u>UNIT OF SALE</u> \$10,000.00 AVERAGE	
<b>DESCRIPTION</b> Individual real estate holders who presently have a second mortgage or have inquired to take a second mortgage. These real estate owners have or requested second mortgage information for their home or for their business.	90% MALE 10% FEMALE SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL	
PROFILEAverage Age:43Average Income:\$85,000.00Average Net Worth:\$195,000.00	ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP	
<u>SOURCES</u> Investment Questionnaires Space Ads Direct Mail	EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION SELECTIONS	
Public Records Newsletters Opt-In Email Subscribers Real Estate Transactions Telemarketing Proprietary Sources	AGE INCOME SELECT PHONE NUMBER ZIP/SCF/COUNTY/STATE P.S. LABELS 3 X 5 INDEX CARDS 3 1/2 DISKETTE CD ROM E - MAIL / FTP	N/C N/C \$20.00/M \$7.00/M \$10.00/M \$35.00/M \$50.00/F \$50.00/F \$50.00/F
Guaranteed 95% Deliverable   MINIMUM ORDER: 5,000 RECORDS	ADDITIONAL SELECTIONS NET WORTH GENDER KEY CODING CARRIER RT. SORT. BAR CODING	\$10.00/M \$5.00/M \$5.00/M \$10.00/M \$10.00/M
Last Update: 9/2017 Next Update: 12/2017 Delivery: Within 24 Hours	EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION contact:	\$25.00/M \$25.00/M
Shipping & Handling: \$25.00 Flat Rate	800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa <u>sales@wsponton.com</u> <u>www.wsponton.com</u> 3030 william pitt way pittsburgh pa 15238	