

REAL ESTATE INVESTORS*
POSTAL and EMAIL

6/20/2018

149A

List Broker Discount 25% - More Information

2,419,726	Second Mortgage Holders	\$105.00/M
2,114,743	With Phone Numbers	\$125.00/M
656,714	Opt-In Email Addresses	\$145.00/M

Counts thru 6/2018

DATE

6/2018 UPDATED
 6/2018 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
 10% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

***Second Mortgage Holders (Either Commercial or Residential)
 Inquirers & Prospects**

DESCRIPTION

Individual real estate holders who presently have a second mortgage or have inquired to take a second mortgage.
 These real estate owners have or requested second mortgage information for their home or for their business.

PROFILE

Average Age:	43
Average Income:	\$85,000.00
Average Net Worth:	\$195,000.00

SOURCES

- Investment Questionnaires
- Space Ads
- Direct Mail
- Public Records
- Newsletters
- Opt-In Email
- Subscribers
- Real Estate Transactions
- Telemarketing
- Proprietary Sources

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2018
 Next Update: 9/2018

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS

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