

REAL ESTATE INVESTORS*
POSTAL and EMAIL

149A

List Broker Discount 25% - More Information

| | | |
|-----------|-------------------------|------------|
| 2,419,726 | Second Mortgage Holders | \$105.00/M |
| 2,114,743 | With Phone Numbers | \$125.00/M |
| 656,714 | Opt-In Email Addresses | \$145.00/M |

Updated

Quarterly

TITLE

***Second Mortgage Holders (Either Commercial or Residential)
Inquirers & Prospects**

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

Individual real estate holders who presently have a second mortgage or have inquired to take a second mortgage.
These real estate owners have or requested second mortgage information for their home or for their business.

GENDER

90% MALE
10% FEMALE

PROFILE

| | |
|--------------------|--------------|
| Average Age: | 43 |
| Average Income: | \$85,000.00 |
| Average Net Worth: | \$195,000.00 |

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Investment Questionnaires
Space Ads
Direct Mail
Public Records
Newsletters
Opt-In Email
Subscribers
Real Estate Transactions
Telemarketing
Proprietary Sources

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS
Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

contact:

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