

# REAL ESTATE INVESTORS \*

## POSTAL AND EMAIL

6/20/2017

150A

List Broker Discount 25% - More Information

2,861,984	Refinancing Prospects & Inquirers	\$105.00/M
1,488,008	With Phone Numbers	\$125.00/M
1,347,994	Opt-In Email Addresses	\$145.00/M

### Counts thru 6/2017

#### DATE

6/2017 UPDATED  
6/2017 CONFIRMED

#### UNIT OF SALE

\$10,000.00 AVERAGE

#### GENDER

90% MALE  
10% FEMALE

#### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

#### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

#### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

#### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

#### contact:

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#### TITLE

\* **REFINANCING PROSPECTS & INQUIRERS** - (Homeowners who are Extremely Mobile or have indicated interest in Refinancing Existing Mortgages Due to Lower Interest Rates).

#### DESCRIPTION

Homeowners who have indicated an interest in refinancing existing mortgages due to the availability of lower Interest rates.

#### PROFILE

Average Age:	41
Average Income:	\$80,000.00
Average Net Worth:	\$170,000.00

#### SOURCES

Investment Questionnaires  
Space Ads  
Direct Mail  
Telemarketing  
Public Records  
Newsletters  
Seminar Attendees  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

#### Updated Quarterly

Last Update: 6/2017  
Next Update: 9/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS