

REAL ESTATE INVESTORS *

POSTAL AND EMAIL

9/20/2017

150A

List Broker Discount 25% - More Information

2,861,984	Refinancing Prospects & Inquirers	\$105.00/M
1,488,008	With Phone Numbers	\$125.00/M
1,347,994	Opt-In Email Addresses	\$145.00/M

Counts thru 9/2017

DATE

9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

* **REFINANCING PROSPECTS & INQUIRERS** - (Homeowners who are Extremely Mobile or have indicated interest in Refinancing Existing Mortgages Due to Lower Interest Rates).

DESCRIPTION

Homeowners who have indicated an interest in refinancing existing mortgages due to the availability of lower Interest rates.

PROFILE

Average Age:	41
Average Income:	\$80,000.00
Average Net Worth:	\$170,000.00

SOURCES

Investment Questionnaires
Space Ads
Direct Mail
Telemarketing
Public Records
Newsletters
Seminar Attendees
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 9/2017
Next Update: 12/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238