

REAL ESTATE INVESTORS *

POSTAL AND EMAIL

06/20/2013

150A

2,861,984	Refinancing Prospects & Inquirers	\$105.00/M
1,488,008	With Phone Numbers	\$125.00/M
1,347,994	Opt-In Email Addresses	\$145.00/M

Counts thru 06/2013

DATE

06/2013 UPDATED
06/2013 CONFIRMED

TITLE

* **REFINANCING PROSPECTS & INQUIRERS** - (Homeowners who are Extremely Mobile or have indicated interest in Refinancing Existing Mortgages Due to Lower Interest Rates).

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

DESCRIPTION

Homeowners who have indicated an interest in refinancing existing mortgages due to the availability of lower Interest rates.

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

PROFILE

Average Age:	41
Average Income:	\$80,000.00
Average Net Worth:	\$170,000.00

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Investment Questionnaires
Space Ads
Direct Mail
Telemarketing
Public Records
Newsletters
Seminar Attendees
Proprietary Sources
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable

Updated Quarterly

Last Update: 06/2013

Next Update: 09/2013

Delivery: Within 1 to 3 Business Days

Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
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