


| REAL ESTATE INVESTORS: VACATION & SECOND HOME BUYERS AND PROSPECTS | | | 6/20/2017 | 151A |
|---|---|------------|--|-----------|
| List Broker Discount 25% - More Information | | | Counts thru 6/2017 | |
| 2,004,289 | Real Estate Vacation & Second Home Buyers | \$105.00/M | DATE | |
| 224,902 | With Phone Numbers (DNC Suppressed) | \$125.00/M | 6/2017 UPDATED | |
| 484,437 | Opt-In Email Addresses | \$145.00/M | 6/2017 CONFIRMED | |
| TITLE | | | UNIT OF SALE | |
| Real Estate Investors: Vacation & Second Home Buyers & Prospects | | | \$10,000.00 AVERAGE | |
| DESCRIPTION | | | GENDER | |
| This premium mailing list with option opt-in email addresses is comprised of prosperous investors with a passion for travel. The wealthy individuals in this marketing data are frequent travelers; therefore, the purchase of a second home for vacationing and personal use has been deemed advantageous in enriching their luxurious lifestyles or is simply more cost effective. These individuals are either currently looking to purchase a second home or have requested information regarding the purchase of a second home. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. | | | 90% MALE | |
| | | | 10% FEMALE | |
| | | | SOURCES | |
| | | | DIRECT RESPONSE | |
| | | | DIRECT MAIL | |
| | | | OPT-IN EMAIL | |
| | | | ADDRESSING | |
| | | | 4 - UP CHESHIRE | |
| | | | P.S. LABELS | |
| | | | 3 1/2 DISKETTE | |
| | | | CD ROM | |
| | | | E - MAIL / FTP | |
| | | | EMAIL - DEPLOYMENT | |
| | | | EMAIL - PERSONALIZATION | |
| PROFILE | | | SELECTIONS | |
| Average Age: | 58 | | AGE | N/C |
| Average Income: | \$145,000.00 | | INCOME SELECT | N/C |
| Average Net Worth: | \$850,000.00 | | PHONE NUMBER | \$20.00/M |
| | | | ZIP/SCF/COUNTY/STATE | \$7.00/M |
| | | | P.S. LABELS | \$10.00/M |
| | | | 3 X 5 INDEX CARDS | \$35.00/M |
| | | | 3 1/2 DISKETTE | \$50.00/F |
| | | | CD ROM | \$50.00/F |
| | | | E - MAIL / FTP | \$50.00/F |
| SOURCES | | | ADDITIONAL SELECTIONS | |
| Investment Questionnaires | | | NET WORTH | \$10.00/M |
| Telemarketing | | | GENDER | \$5.00/M |
| Real Estate Transactions | | | KEY CODING | \$5.00/M |
| Direct Mail | | | CARRIER RT. SORT. | \$10.00/M |
| Subscriptions | | | BAR CODING | \$10.00/M |
| Public Records | | | EMAIL - DEPLOYMENT | \$25.00/M |
| Proprietary Sources | | | EMAIL - PERSONALIZATION | \$25.00/M |
| Opt-In Email | | | | |
| Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS | | | contact: | |
| Updated Quarterly | | | 800-628-7806 usa | |
| Last Update: | 6/2017 | | 800-541-8540 canada | |
| Next Update: | 9/2017 | | 412-782-1109 fax | |
| | | | 412-782-2360 in pa | |
| | | | sales@wsponton.com | |
| | | | www.wsponton.com | |
| | | | 3030 william pitt way | |
| | | | pittsburgh pa 15238 | |
| Delivery: | Within 24 Hours | | | |
| Shipping & Handling: | \$25.00 Flat Rate | | | |
| data owner: | | | | |
|  ws ponton DATA + MARKETING SOLUTIONS 100 YEARS | | | | |

