


REAL ESTATE INVESTORS: VACATION & SECOND HOME BUYERS AND PROSPECTS			9/20/2017	151A
List Broker Discount 25% - More Information			<b>Counts thru 9/2017</b>	
2,004,289	Real Estate Vacation & Second Home Buyers	\$105.00/M	<b>DATE</b>	
224,902	With Phone Numbers (DNC Suppressed)	\$125.00/M	9/2017 UPDATED	
484,437	Opt-In Email Addresses	\$145.00/M	9/2017 CONFIRMED	
<b>TITLE</b>			<b>UNIT OF SALE</b>	
<b>Real Estate Investors: Vacation &amp; Second Home Buyers &amp; Prospects</b>			\$10,000.00 AVERAGE	
<b>DESCRIPTION</b>			<b>GENDER</b>	
This premium mailing list with option opt-in email addresses is comprised of prosperous investors with a passion for travel. The wealthy individuals in this marketing data are frequent travelers; therefore, the purchase of a second home for vacationing and personal use has been deemed advantageous in enriching their luxurious lifestyles or is simply more cost effective. These individuals are either currently looking to purchase a second home or have requested information regarding the purchase of a second home. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.			90% MALE	
			10% FEMALE	
			<b>SOURCES</b>	
			DIRECT RESPONSE	
			DIRECT MAIL	
			OPT-IN EMAIL	
			<b>ADDRESSING</b>	
			4 - UP CHESHIRE	
			P.S. LABELS	
			3 1/2 DISKETTE	
			CD ROM	
			E - MAIL / FTP	
			EMAIL - DEPLOYMENT	
			EMAIL - PERSONALIZATION	
<b>PROFILE</b>			<b>SELECTIONS</b>	
Average Age:	58		AGE	N/C
Average Income:	\$145,000.00		INCOME SELECT	N/C
Average Net Worth:	\$850,000.00		PHONE NUMBER	\$20.00/M
			ZIP/SCF/COUNTY/STATE	\$7.00/M
			P.S. LABELS	\$10.00/M
			3 X 5 INDEX CARDS	\$35.00/M
			3 1/2 DISKETTE	\$50.00/F
			CD ROM	\$50.00/F
			E - MAIL / FTP	\$50.00/F
<b>SOURCES</b>			<b>ADDITIONAL SELECTIONS</b>	
Investment Questionnaires			NET WORTH	\$10.00/M
Telemarketing			GENDER	\$5.00/M
Real Estate Transactions			KEY CODING	\$5.00/M
Direct Mail			CARRIER RT. SORT.	\$10.00/M
Subscriptions			BAR CODING	\$10.00/M
Public Records			EMAIL - DEPLOYMENT	\$25.00/M
Proprietary Sources			EMAIL - PERSONALIZATION	\$25.00/M
Opt-In Email				
<b>Guaranteed 95% Deliverable   MINIMUM ORDER: 5,000 RECORDS</b>			<b>contact:</b>	
<b>Updated Quarterly</b>			800-628-7806 usa	
Last Update:	9/2017		800-541-8540 canada	
Next Update:	12/2017		412-782-1109 fax	
			412-782-2360 in pa	
			<a href="mailto:sales@wsponton.com">sales@wsponton.com</a>	
			<a href="http://www.wsponton.com">www.wsponton.com</a>	
			3030 william pitt way	
			pittsburgh pa 15238	
Delivery:	Within 24 Hours			
Shipping & Handling:	\$25.00 Flat Rate			
<b>data owner:</b>				
 <b>ws ponton</b> DATA + MARKETING SOLUTIONS   100 YEARS				

