

**REAL ESTATE INVESTORS: VACATION & SECOND HOME BUYERS AND PROSPECTS**

12/20/2017

151A

List Broker Discount 25% - More Information

2,004,289	Real Estate Vacation & Second Home Buyers	\$105.00/M
224,902	With Phone Numbers (DNC Suppressed)	\$125.00/M
484,437	Opt-In Email Addresses	\$145.00/M

Counts thru 12/2017

**DATE**

12/2017 UPDATED  
12/2017 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**TITLE**

**Real Estate Investors:  
Vacation & Second Home Buyers & Prospects**

**DESCRIPTION**

This premium mailing list with option opt-in email addresses is comprised of prosperous investors with a passion for travel. The wealthy individuals in this marketing data are frequent travelers; therefore, the purchase of a second home for vacationing and personal use has been deemed advantageous in enriching their luxurious lifestyles or is simply more cost effective. These individuals are either currently looking to purchase a second home or have requested information regarding the purchase of a second home. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	58
Average Income:	\$145,000.00
Average Net Worth:	\$850,000.00

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**SOURCES**

- Investment Questionnaires
- Telemarketing
- Real Estate Transactions
- Direct Mail
- Subscriptions
- Public Records
- Proprietary Sources
- Opt-In Email

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 12/2017  
Next Update: 3/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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