

REAL ESTATE INVESTORS: VACATION & SECOND HOME BUYERS AND PROSPECTS

3/20/2018

151A

List Broker Discount 25% - More Information

2,004,289	Real Estate Vacation & Second Home Buyers	\$105.00/M
224,902	With Phone Numbers (DNC Suppressed)	\$125.00/M
484,437	Opt-In Email Addresses	\$145.00/M

TITLE

**Real Estate Investors:
Vacation & Second Home Buyers & Prospects**

DESCRIPTION

This premium mailing list with option opt-in email addresses is comprised of prosperous investors with a passion for travel. The wealthy individuals in this marketing data are frequent travelers; therefore, the purchase of a second home for vacationing and personal use has been deemed advantageous in enriching their luxurious lifestyles or is simply more cost effective. These individuals are either currently looking to purchase a second home or have requested information regarding the purchase of a second home. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	58
Average Income:	\$145,000.00
Average Net Worth:	\$850,000.00

SOURCES

- Investment Questionnaires
- Telemarketing
- Real Estate Transactions
- Direct Mail
- Subscriptions
- Public Records
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 3/2018

DATE

3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

- DIRECT RESPONSE
- DIRECT MAIL
- OPT-IN EMAIL

ADDRESSING

- 4 - UP CHESHIRE
- P.S. LABELS
- 3 1/2 DISKETTE
- CD ROM
- E - MAIL / FTP
- EMAIL - DEPLOYMENT
- EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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