


REAL ESTATE INVESTORS: VACATION & SECOND HOME BUYERS AND PROSPECTS			151A
List Broker Discount 25% - More Information			
2,004,289	Real Estate Vacation & Second Home Buyers	\$105.00/M	Updated Quarterly
224,902	With Phone Numbers (DNC Suppressed)	\$125.00/M	
484,437	Opt-In Email Addresses	\$145.00/M	
TITLE Real Estate Investors: Vacation & Second Home Buyers & Prospects			UNIT OF SALE \$10,000.00 AVERAGE
DESCRIPTION This premium mailing list with option opt-in email addresses is comprised of prosperous investors with a passion for travel. The wealthy individuals in this marketing data are frequent travelers; therefore, the purchase of a second home for vacationing and personal use has been deemed advantageous in enriching their luxurious lifestyles or is simply more cost effective. These individuals are either currently looking to purchase a second home or have requested information regarding the purchase of a second home. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.			GENDER 90% MALE 10% FEMALE
PROFILE Average Age: 58 Average Income: \$145,000.00 Average Net Worth: \$850,000.00			SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL
SOURCES Investment Questionnaires Telemarketing Real Estate Transactions Direct Mail Subscriptions Public Records Proprietary Sources Opt-In Email			ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION
			SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F
			ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS Updated Quarterly			
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate			contact: 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238
data owner:  ws ponton DATA+MARKETING SOLUTIONS 100 YEARS			



