

SEWING NEEDLEWORK & PIECE GOODS STORES**POSTAL and EMAIL**

9/20/2017

155A

List Broker Discount 25% - More Information

5,289 Total Stores \$85.00/M
 5,175 With Phone Numbers \$105.00/M
 4,987 Opt-In Email Addresses \$210.00/M

TITLE**Sewing Needlework and Piece Goods Stores****DESCRIPTION**

Database of sewing, needlework and piece goods nationwide.
 Key contact name available at each location.
 All contact names and phones are verified.

PROFILE

Average Age: 48
 Average Income: \$53,000.00
 Average Employee Size: 9

SOURCES

Directories
 Public Records
 Business Filings
 Subscriptions
 Telemarketing
 Seminar Attendees
 Direct Mail
 Proprietary Sources
 Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 9/2017

Next Update: 12/2017

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate

data owner:

ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS

**Counts thru 9/2017****DATE**

9/2017 UPDATED
 9/2017 CONFIRMED

UNIT OF SALE

N\A

GENDER

60% MALE
 40% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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