

SEWING NEEDLEWORK & PIECE GOODS STORES POSTAL and EMAIL		12/20/2017	155A
List Broker Discount 25% - More Information		Counts thru 12/2017	
5,289 Total Stores	\$85.00/M	DATE	
5,175 With Phone Numbers	\$105.00/M	12/2017 UPDATED	
4,987 Opt-In Email Addresses	\$210.00/M	12/2017 CONFIRMED	
TITLE		UNIT OF SALE	
Sewing Needlework and Piece Goods Stores		N\A	
DESCRIPTION		GENDER	
Database of sewing, needlework and piece goods nationwide.		60% MALE	
Key contact name available at each location.		40% FEMALE	
All contact names and phones are verified.		SOURCES	
PROFILE		DIRECT RESPONSE	
Average Age: 48		DIRECT MAIL	
Average Income: \$53,000.00		OPT-IN EMAIL	
Average Employee Size: 9		ADDRESSING	
SOURCES		4 - UP CHESHIRE	
Directories		P.S. LABELS	
Public Records		3 1/2 DISKETTE	
Business Filings		CD ROM	
Subscriptions		E - MAIL / FTP	
Telemarketing		EMAIL - DEPLOYMENT	
Seminar Attendees		EMAIL - PERSONALIZATION	
Direct Mail		SELECTIONS	
Proprietary Sources		AGE N/C	
Opt-In Email		INCOME SELECT N/C	
		PHONE NUMBER \$20.00/M	
		ZIP/SCF/COUNTY/STATE \$7.00/M	
		P.S. LABELS \$10.00/M	
		3 X 5 INDEX CARDS \$35.00/M	
		3 1/2 DISKETTE \$50.00/F	
		CD ROM \$50.00/F	
		E - MAIL / FTP \$50.00/F	
		ADDITIONAL SELECTIONS	
		NET WORTH \$10.00/M	
		GENDER \$5.00/M	
		KEY CODING \$5.00/M	
		CARRIER RT. SORT. \$10.00/M	
		BAR CODING \$10.00/M	
		EMAIL - DEPLOYMENT \$25.00/M	
		EMAIL - PERSONALIZATION \$25.00/M	
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		800-628-7806 usa	
Updated Quarterly		800-541-8540 canada	
Last Update: 12/2017		412-782-1109 fax	
Next Update: 3/2018		412-782-2360 in pa	
Delivery: Within 24 Hours		sales@wsponton.com	
Shipping & Handling: \$25.00 Flat Rate		www.wsponton.com	
data owner:		3030 william pitt way	
		pittsburgh pa 15238	
 ws ponton DATA + MARKETING SOLUTIONS 100 YEARS			