


SINGLE PREMIUM DEFERRED ANNUITY INVESTORS + RESPONDERS		9/20/2017	156A
List Broker Discount 25% - More Information		<b>Counts thru 9/2017</b>	
4,286,843	Total SPDA Investors & Responders	\$85.00/M	
3,847,128	With Phone Numbers	\$105.00/M	
931,960	Opt-In Email Addresses	\$125.00/M	
<b>TITLE</b> Single Premium Deferred Annuity Investors + Responders		<b>DATE</b> 9/2017 UPDATED 9/2017 CONFIRMED	
<b>DESCRIPTION</b> The affluent and conservative audiences of this premium mailing list with optional opt-in email addresses have either invested in or have made a qualified inquiry to invest in a single premium deferred annuity within the last 12 months for a minimum of \$10,000. These active investors, self-report that they are attracted to the tax advantage, low risk level, security from probate, and consistent yield of annuity investments. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.		<b>UNIT OF SALE</b> \$10,000.00 AVERAGE	
<b>PROFILE</b> Average Age: 58 Average Income: \$120,000.00 Average Net Worth: \$575,000.00		<b>GENDER</b> 90% MALE 10% FEMALE	
<b>SOURCES</b> Investment Questionnaires Seminar Attendees Direct Mail Subscription Lists Surveys Telemarketing Proprietary Sources Opt-In Email		<b>SOURCES</b> DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL	
		<b>ADDRESSING</b> 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION	
		<b>SELECTIONS</b> AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F	
		<b>ADDITIONAL SELECTIONS</b> NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M	
<b>Guaranteed 95% Deliverable</b>   MINIMUM ORDER: 5,000 RECORDS		<b>contact:</b> 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa <a href="mailto:sales@wsponton.com">sales@wsponton.com</a> <a href="http://www.wsponton.com">www.wsponton.com</a> 3030 william pitt way pittsburgh pa 15238	
<b>Updated Quarterly</b> Last Update: 9/2017 Next Update: 12/2017			
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate			
<b>data owner:</b>			
 <b>ws ponton</b> DATA + MARKETING SOLUTIONS   100 YEARS			

