

**TYCOON INVESTOR PHILANTHROPISTS  
POSTAL and EMAIL**

9/20/2017

157A

List Broker Discount 25% - More Information

24,777	Total Tycoon Investor Philanthropists	\$105.00/M
13,199	With Phone Numbers	\$125.00/M
10,332	Opt-In Email Addresses	\$145.00/M

**Counts thru 9/2017**

**DATE**

9/2017 UPDATED  
9/2017 CONFIRMED

**UNIT OF SALE**

\$10,000 AVERAGE

**GENDER**

97% MALE  
3% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

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**TITLE**

**Tycoon Investors Philanthropists**

**DESCRIPTION**

The ultra-affluent individuals found in this premium mailing list with optional opt-in email addresses are attracted to the world of investments and philanthropy. This marketing data is composed of an audience that has already funded partnership endeavors, invested in large blocks of stocks and municipal bonds, or has taken on massive real estate development projects. These active investors have also contributed sizeable amounts to, or have personally funded a number of charitable or cultural endeavors. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	61
Average Income:	\$250,000.00
Average Net Worth:	\$3,500,000.00

**SOURCES**

Investment Questionnaires  
Stockholder Lists  
Shareholder Lists  
Seminar Attendees  
Non-Profit Institutions  
Membership Rosters  
Real Estate Transactions  
Subscriptions  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 9/2017  
Next Update: 12/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS