

**DONORS TO CONSERVATIVE CAUSES
POSTAL and EMAIL**

9/20/2017

158A

List Broker Discount 25% - More Information

2,118,614	Total Donors to Conservative Causes	\$85.00/M
1,823,352	With Phone Numbers	\$105.00/M
512,069	Opt-In Email Addresses	\$125.00/M

Counts thru 9/2017

DATE

9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE

\$60.00 AVERAGE

GENDER

70% MALE
30% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Donors To Conservative Donors

DESCRIPTION

In this premium mailing list with optional opt-in email addresses, the designated audience is composed of contributors who have donated \$250 or less within the last 12 months. Donations and contributions from the kind individuals in this marketing data have been made via direct mail, telephone or online to a conservative charity or cause. These active donors support and endorse national and private fundraisers for traditional charities. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	64
Average Income:	\$62,000.00
Average Net Worth:	\$270,000.00

SOURCES

Non-Profit Institutions
Direct Mail
Telemarketing
Membership Rosters
Opt-In Email
Seminar Attendees
Investment Questionnaires
Subscriptions
Proprietary Sources

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 9/2017
Next Update: 12/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238

