

**DONORS TO CONSERVATIVE CAUSES  
POSTAL and EMAIL**

**3/20/2018**

**158A**

List Broker Discount 25% - More Information

2,118,614	Total Donors to Conservative Causes	\$85.00/M
1,823,352	With Phone Numbers	\$105.00/M
512,069	Opt-In Email Addresses	\$125.00/M

**Counts thru 3/2018**

**DATE**

3/2018 UPDATED  
3/2018 CONFIRMED

**UNIT OF SALE**

\$60.00 AVERAGE

**GENDER**

70% MALE  
30% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Donors To Conservative Donors**

**DESCRIPTION**

In this premium mailing list with optional opt-in email addresses, the designated audience is composed of contributors who have donated \$250 or less within the last 12 months. Donations and contributions from the kind individuals in this marketing data have been made via direct mail, telephone or online to a conservative charity or cause. These active donors support and endorse national and private fundraisers for traditional charities. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	64
Average Income:	\$62,000.00
Average Net Worth:	\$270,000.00

**SOURCES**

Non-Profit Institutions  
Direct Mail  
Telemarketing  
Membership Rosters  
Opt-In Email  
Seminar Attendees  
Investment Questionnaires  
Subscriptions  
Proprietary Sources

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 3/2018  
Next Update: 6/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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