

DONORS TO LIBERAL CAUSES

POSTAL and EMAIL

6/20/2017

159A

List Broker Discount 25% - More Information

3,824,658	Total Donors to Liberal Causes	\$85.00/M
3,233,420	With Phone Numbers	\$105.00/M
1,801,414	Opt-In Email Addresses	\$125.00/M

TITLE

Donors To Liberal Donors

DESCRIPTION

In this premium mailing list with optional opt-in email addresses, the designated audience is composed of contributors who have donated \$200 or less within the last 12 months. Donations and contributions from the kind individuals in this marketing data have been made via direct mail, telephone or online to a liberal charity or causes. The active donors support and endorse national and private fundraisers for non-traditional, liberal charities. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	42
Average Income:	\$70,000.00
Average Net Worth:	\$125,000.00

SOURCES

- Non-Profit Institutions
- Direct Mail
- Telemarketing
- Membership Rosters
- Surveys
- Seminar Attendees
- Investment Questionnaires
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017
Next Update: 9/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 6/2017

DATE

6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE

\$40.00 AVERAGE

GENDER

65% MALE
35% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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