

# DONORS TO LIBERAL CAUSES

## POSTAL and EMAIL

9/20/2017

159A

List Broker Discount 25% - More Information

3,824,658	Total Donors to Liberal Causes	\$85.00/M
3,233,420	With Phone Numbers	\$105.00/M
1,801,414	Opt-In Email Addresses	\$125.00/M

### TITLE

**Donors To Liberal Donors**

### DESCRIPTION

In this premium mailing list with optional opt-in email addresses, the designated audience is composed of contributors who have donated \$200 or less within the last 12 months. Donations and contributions from the kind individuals in this marketing data have been made via direct mail, telephone or online to a liberal charity or causes. The active donors support and endorse national and private fundraisers for non-traditional, liberal charities. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

### PROFILE

Average Age:	42
Average Income:	\$70,000.00
Average Net Worth:	\$125,000.00

### SOURCES

- Non-Profit Institutions
- Direct Mail
- Telemarketing
- Membership Rosters
- Surveys
- Seminar Attendees
- Investment Questionnaires
- Proprietary Sources
- Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

### Updated Quarterly

Last Update: 9/2017  
Next Update: 12/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**

DATA + MARKETING SOLUTIONS | 100 YEARS

### Counts thru 9/2017

#### DATE

9/2017 UPDATED  
9/2017 CONFIRMED

#### UNIT OF SALE

\$40.00 AVERAGE

#### GENDER

65% MALE  
35% FEMALE

#### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

#### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

#### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

#### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238