

**GOLF AND TENNIS ENTHUSIASTS WHO INVEST  
POSTAL and EMAIL**

3/20/2018

162A

List Broker Discount 25% - More Information

1,593,115 Investors	\$105.00/M
648,196 <b>Golf Enthusiasts who Invest</b>	\$105.00/M
502,407 With Phone Numbers	\$125.00/M
944,919 <b>Tennis Enthusiasts who Invest</b>	\$105.00/M
881,276 With Phone Numbers	\$125.00/M
436,673 Opt-In Email Addresses	\$145.00/M

**Counts thru 3/2018**

**DATE**

3/2018 UPDATED  
3/2018 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Sports (Golf & Tennis) Enthusiasts**, who Invest in Stocks, Bonds, C.D.'s, Treasury Bills, Money Market Funds, Commodities and/or Real Estate.

**DESCRIPTION**

High income and high net worth golf or tennis enthusiasts who have invested in or inquired to invest a minimum of \$10,000.00 in a speculative and/or conservative product within the last 12 months. These investors are selectable by golf and tennis enthusiasts.

<b>PROFILE</b>	<b>GOLF</b>	<b>TENNIS</b>
Average Age:	57	46
Average Income:	\$140,000.00	\$120,000.00
Average Net Worth:	\$560,000.00	\$475,000.00

**SOURCES**

- Investment Questionnaires
- Direct Mail
- Membership Rosters
- Subscriptions
- Stockholder Lists
- Shareholder Lists
- Seminar Attendees
- Telemarketing
- Opt-In Email

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

**Updated Quarterly**

Last Update: 3/2018  
Next Update: 6/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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