

SPORTS TOUTING SERVICE BUYERS**POSTAL and EMAIL****9/20/2017****163A**

List Broker Discount 25% - More Information

54,602 Total Sports Touting Service Buyers \$105.00/M
 25,716 Opt-In Email Addresses \$145.00/M

TITLE**Buyers, Inquirers & Prospects for Sports Touting Services.****DESCRIPTION**

Individuals who are avid sports handicappers and enjoy wagering on sporting events or have expressed an interest to wager within the last 12 months. Many of these gamblers receive recommendations and selection information for wagering on individual sporting events or subscribe to newsletters for long term wagering.

PROFILE

Average Age: 39
 Average Income: \$70,000.00
 Average Net Worth: \$120,000.00

SOURCES

Casinos
 Resorts
 Hotels
 Cruise Lines
 Opt-In Email
 Gaming Institutions
 Investment Questionnaires
 Newsletter Subscriptions
 Direct Mail
 Proprietary Sources

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 9/2017
 Next Update: 12/2017

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate

data owner:

ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS

**Counts thru 9/2017****DATE**

9/2017 UPDATED
 9/2017 CONFIRMED

UNIT OF SALE

\$150.00 AVERAGE

GENDER

95% MALE
 5% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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