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3/20/2018

164A

List Broker Discount 25% - More Information

1,585,609 Subscribers at Home	\$85.00/M
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**Counts thru 3/2018**

**DATE**

3/2018 UPDATED  
3/2018 CONFIRMED

**UNIT OF SALE**

\$275.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP

EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Subscribers to a Minimum of Three or More Financial/Business or Investment Publications**

**DESCRIPTION**

Independent investors who choose and select individual stocks, bonds, commodities, mutual funds, real estate, & other types of financial products based on their own decisions. These investors do not solely rely on their brokers for financial information. These affluent hardcore investors are interested in publications and newsletters which will assist them in their search for profitable investments, tax information, and strategies. They are also attracted to high yielding financial planners.

**PROFILE**

Average Age:	53
Average Income:	\$85,000.00
Average Net Worth:	\$200,000.00

**SOURCES**

- Investment Questionnaires
- Telemarketing
- Stockholder Lists
- Real Estate Transactions
- Subscription Lists
- Seminar Attendees
- Telemarketing
- Surveys
- Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 3/2018  
Next Update: 6/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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