

# TAILORS POSTAL and EMAIL

3/20/2018

166A

List Broker Discount 25% - More Information

12,874 Tailors	\$85.00/M
12,874 Tailors With Phone Numbers	\$105.00/M
10,938 Opt-In Email Addresses	\$210.00/M

## TITLE

Self Employed Individuals who make Men's and Women's Clothing and do Alterations and Reweaving

## DESCRIPTION

**Database of tailors** nationwide. These individuals custom make men's and women's clothing, and also do alterations and reweaving. The tailors are by personal name and are the decision maker, and do the purchasing for the location.

## PROFILE

Average Age:	48
Average Income:	\$70,000.00
Average Employee Size:	4

## SOURCES

- Directories
- Public Records
- Business Filings
- Subscribers
- Seminar Attendees
- Membership Rosters
- Direct Mail
- Telemarketing
- Proprietary Sources
- Opt-In Email

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly  
Last Update: 3/2018  
Next Update: 6/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate

data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS



## Counts thru 3/2018

## DATE

3/2018 UPDATED  
3/2018 CONFIRMED

## UNIT OF SALE

N/A

## GENDER

90% MALE  
10% FEMALE

## SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

## ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

## SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

## ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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