

TAX BOOKLET UPDATES FOR SMALL BUSINESS OWNERS

12/20/2017

168A

List Broker Discount 25% - More Information

| | |
|--------------------------------|------------|
| 709,821 Tax Booklet Updates | \$85.00/M |
| 683,205 With Phone Numbers | \$105.00/M |
| 461,320 Tax Survival Booklets | \$85.00/M |
| 381,835 Opt-In Email Addresses | \$210.00/M |

Counts thru 12/2017

DATE

12/2017 UPDATED

12/2017 CONFIRMED

UNIT OF SALE

\$250.00 AVERAGE

GENDER

90% MALE

10% FEMALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SELECTIONS

AGE N/C

INCOME SELECT N/C

PHONE NUMBER \$20.00/M

ZIP/SCF/COUNTY/STATE \$7.00/M

P.S. LABELS \$10.00/M

3 X 5 INDEX CARDS \$35.00/M

3 1/2 DISKETTE \$50.00/F

CD ROM \$50.00/F

E - MAIL / FTP \$50.00/F

ADDITIONAL SELECTIONS

NET WORTH \$10.00/M

GENDER \$5.00/M

KEY CODING \$5.00/M

CARRIER RT. SORT. \$10.00/M

BAR CODING \$10.00/M

EMAIL - DEPLOYMENT \$25.00/M

EMAIL - PERSONALIZATION \$25.00/M

TITLE

**Tax Booklet Updates for Small Business Owners
Subscribers and Inquirers.**

DESCRIPTION

Small business owners, who subscribe to pamphlets or newsletters which alert and inform small business owners to tax changes. These pamphlets contain tax tips for deductions, employees, leasing, depreciation real estate, etc.

PROFILE

Average Age: 56

Average Income: \$87,000.00

Average Employee Size: 14

SOURCES

Subscriptions

Direct Mail

Seminar Attendees

Surveys

Space Ads

Investment Questionnaires

Telemarketing

Proprietary Sources

Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 95% Deliverable

Updated Quarterly

Last Update: 12/2017

Next Update: 3/2018

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate



data owner:



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